



**Saturday, March 2, 2024 • Content Session Block 1 • 8:15 to 10:15 AM CT**

**(Date: January 8, 2028)**



## **Advocacy**

### **ADV 100**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **A Transformational Approach to Transactional School Board Campaigns**

Through skits, panels, and whole group discussion, participants will learn why taking a transformational approach to organizing school board elections creates better outcomes for educators and students and increases engagement in the union. Participants will leave with skills to begin to operationalize transformational campaigns in their locals.

*Presenters:* Katie Lukins, Lindsay Ray, Elvyss Argueta, Sara Whelan

### **ADV 101**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Advocacy: From Self-Awareness to Political Reform**

Participants will examine their levels of comfort when dealing with political issues and explore strategies to leverage their learning to propel themselves and others to advocate for needed change in education at the local, state, and national levels. After setting personal goals for moving themselves out of their political action comfort zone, participants will create a plan for how to improve their local association's political action involvement.

*Presenter:* Kristy Oborny

### **ADV 102**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Bargaining for the Common Good**

Across the country, NEA affiliates are rethinking bargaining and advocacy and expanding their demands to include economic, social, and racial justice. This session focuses on strategies to build power and fight for the common good. Participants will be given the opportunity to reflect

on their own local circumstances and challenged to consider how these types of strategies might be implemented in their local for impact in their schools and communities back home.

*Presenter:* Brian Beallor

### **ADV 103**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Leadership to End Gun Violence: How to Prepare and Respond Using NEA's New Gun Violence Crisis Guide**

Preventing, preparing for, responding to, and recovering from gun violence in education settings requires thought, planning, and coordinated work. Using NEA's new Gun Violence Crisis Guide as a framework, leaders in this session will identify leadership roles crucial to effective preparation and responses to gun violence, work through case studies in groups, conduct a gun violence leadership self-assessment, and begin to devise an individualized gun violence action plan.

*Presenters:* Joel Solomon, Ovidia Molina, Crystal Foxx

### **ADV 104**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Learn How to Influence the Process: Federal Lobbying & Local Advocacy**

NEA members are everyday superheroes. They are the experts and know firsthand what our students need in order to have a safe, just, and equitable education. Learn how to take that knowledge and influence change with your elected officials—at the local, state, and national levels. We will show you the tools you need to build relationships and affect change. You will learn the ABCs of lobbying; share your local perspective; and understand how to use stories of real classroom experiences to your advantage.

*Presenters:* Kim Trinca, Mark Egan, Meg Gruber

### **ADV 105**

Level 2: Mobilizing and Power Building

#### **LGBTQ+ Educators: A Must in Creating Safe Schools for All Students**

One of the best ways to make schools safe for LGBTQ+ students is to make sure that there are role models in schools that students can rely on. The best role models for LGBTQ+ students are Out Educators. Too often educators work in places where they fear retribution and possible job loss. This workshop will focus on the unique challenges faced by LGBTQ+ educators, provide strategies to overcome those challenges, and equip our allies to be effective advocates for the LGBTQ+ community.

*Presenters:* Frank Burger, Stacy Schmidt

### **ADV 106**

Level 1: Foundational, Level 2: Mobilizing and Power Building

### **Too Much Testing: Landscape and Strategy for Change**

In this session, participants will engage in a conversation about the inordinate amount of testing that takes valuable time away from teaching and learning. Participants will share and discuss examples from their states and districts, as well as use a state affiliate as a case study to analyze lessons learned for advocacy and policy change, workshop advocacy strategies, and plan a toolkit to combat high-stakes testing in their states and districts.

*Presenters:*

Deb McCarthy, Harry Feder

### **ADV 107**

Level 1: Foundational, Level 2: Mobilizing and Power Building

### **Using Deep Canvassing to Win Elections (Part 1)**

Two pro-education governors were recently elected in Pennsylvania and the use of innovative voter outreach methods by educators helped to make that happen. Deep Canvassing is a technique that allows members to speak with voters in their communities in a way that can actually change the outcome of elections. This two-part course will teach you the basics of Deep Canvassing, and give you the tools you need in order to help you organize and win at the ballot box.

*Presenter:* Kevin Deely

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## **Communication**

### **COM 100**

Level 1: Foundational, Level 2: Mobilizing and Power Building

### **Media 101: Applying the Fundamentals of Working with the News Media to Everyday Comms Needs**

Effective communication can inspire others to act, be a catalyst for changing public opinion, help a contract bargaining process, plant the seeds for new ways of thinking, or persuade audiences to your side. Utilizing the media can help amplify your voice by broadcasting your message. Professionals will share tips on using your credibility as an educator to win over hearts and minds. Participants will learn the fundamental skills of working with the media that can be used in everyday scenarios.

*Presenter:* Staci Maiers

### **COM 101**

Level 1: Foundational, Level 2: Mobilizing and Power Building

### **Power of Storytelling: Using Your Authentic Voice to Galvanize and Inspire**

Everyone loves a good story and educators have the best stories. Participants in this session will explore ways to use stories from their personal experiences as educators to help advance student success, public education, and education professions. Session participants will gain a deeper understanding of how personal stories have the power to change attitudes, perceptions, and behaviors and win support for public education.

*Presenters:* Brenda Alvarez, Mary Ellen Flannery

### **COM 102**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Public Speaking: Say What?! Fundamentals of Great Public Speaking**

Does speaking in public send you into a panic? This session will help you master the fundamentals of being a great public speaker. Great for beginners or those who are looking to polish their skills, this session will help you beat the nerves, defeat the “umms,” and feel more comfortable speaking in front of audiences large and small.

*Presenter:* Ramona Oliver

### **COM 103**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Race Class Narrative: Telling Our Story and Organizing for Our Future**

"From Maine to Hawaii, every student—no matter what they look like or who they love—deserves the freedom to read books that inspire them to learn and to dream. This statement is a framing of the values of what most of us demand for our communities. This session will introduce participants to the Race Class Narrative, a research-tested messaging strategy that helps us communicate our values and organize for our future. Participants will learn and practice the strategy so they too can use it."

*Presenters:* Michael Scott, Merwyn Scott

### **COM 104**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Send the Right Message: Student-Centered Communications for NEA**

The NEA Message is a tested and proven way of connecting with decision-makers, parents, and community members, as well as fellow and prospective members. Learn more about this fundamental element of effective communication with deep exploration, hands-on learning, and practical takeaways that will improve your ability to inform, persuade, and lead.

*Presenter:* Tory Brown

### **COM 105**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Social Media for Advocacy**

With 226 million Americans on social media, let's unlock its potential to share our union's vision. Join this dynamic session exploring digital storytelling including how to amplify your voice online

as an educator across evolving platforms. Gain insights from our digital experts and gain best practices for platforms like Facebook, Instagram, and X (formerly Twitter), while we amplify your advocacy through digital organizing.

*Presenters:* Justin Conley, Elizabeth Barcelos

## **COM 106**

Level 1: Foundational, Level 2: Mobilizing and Power Building

### **Winning the Fight Against Extreme Politicians, Wealthy Donors, and Disinformation**

This session focuses on helping participants connect the dots between extreme politicians, their wealthy donors, and the disinformation wars and their impact on public education. Upon completion of this interactive session, participants will know how to identify whom the well-funded players and politicians are behind efforts to restrict freedom to teach and learn as well as book bans and anti-LGBTQ+ laws. Participants will learn the tools and tactics to win without compromising their values.

*Presenters:* Miguel Gonzalez, Michael Misterek, Katie O'Connell

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## **Governance and Leadership**

### **GOV 100**

Level 1: Foundational, Level 2: Mobilizing and Power Building

### **Always Together: EA and ESP Units Working Together in K–12 Districts**

In districts with more than one bargaining unit, communication between units is important to ensure all voices are heard, and information is shared consistently. In this session, presenters will guide participants through a multi-year effort to build better communication and relationships between education associations (EA) and education support professionals (ESP) units that resulted in improvements for all members and students. By the end of this presentation, participants will be able to plan for collaborative working relationships between EA and ESP groups and develop long-term leadership and communication plans to foster EA and ESP relationships.

*Presenters:* Anthony Pennock, Sarah Garrett

### **GOV 101**

Level 1: Foundational

### **Developing Committees and Boards that Empower, Motivate, and Foster a Pipeline of Diverse Leaders**

Highly functioning groups communicate, embrace the organizational mission, and accomplish goals while fostering inclusion and embracing diversity as the foundation for success. This interactive session explores how to bring clear purpose and roles to boards and committees, through activities and collaborative discussion. Attendees will explore their responsibility to

actively bring others into leadership and develop an action plan that links the competency framework to functioning boards and committees.

*Presenters:* Eva Menefee, Dr. Marcia Mackey

### **GOV 102**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

#### **Don't Dismiss Me: Addressing the Needs of Educators of Color via Culturally Responsive Leadership**

The Indiana State Teachers Association conducted empathy interviews in 2020 and 2021 with educators of color (EOC). Data revealed that a majority of these members cited strong distrust of the association and/or their school district administration regarding racial transgressions made against them. In order for association leaders to properly address the racial transgressions dealt to EOCs, they must have a thorough understanding of implicit bias and the harm of stereotypes and be able to recognize microaggressions. By the end of the session, participants will be able to recognize the importance of social and racial justice training at all leadership levels, apply core NEA social and racial justice resources, and utilize the NEA Leadership Competency Framework to develop leaders.

*Presenters:* Wafa Safi-Hassan

### **GOV 103**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **From 3.1(g) to EMAC**

Participants will learn about bylaw 3. 1(g), its historical significance, and its connection to the Ethnic Minority Affairs Committee. This session will include a historical timeline of the formation of the four NEA ethnic caucuses. Participants will learn how 3.1(g) encourages minority representation at the NEA Representative Assembly and encourages ethnic minority members to seek pathways into leadership positions in their local, state, or national associations.

*Presenters:* Karen Moore, Christine Trujillo, Tracy Hartman-Bradley

### **GOV 104**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Understanding Leadership Styles to Bolster Engagement, Accountability, and Advocacy**

"In this session, participants will break into cohorts based on Daniel Goleman's "Six Leadership Styles": commanding, visionary, democratic, coaching, affiliative, and pacesetter. Participants will engage in discussion and analysis of how to successfully lead self and others based on their leadership style.

Additionally, participants will develop strategic short and long-term leadership development goals that will enhance and strengthen their association and cultivate member engagement at the local, state, and national level."

*Presenters:* Stephanie Hageman, Lisa Weier

### **GOV 105**

Level 1: Foundational

### **Using the NEA Leadership Competency Framework to Strengthen Association Representative Programs**

During this session, we will share how our local has used the NEA leadership competencies to build a strong association representative structure and training system. In addition, we will give people a template to create their own plan and be able to work collaboratively to strengthen the universal use of the leadership competencies in our locals to build stronger governance and leadership structures.

*Presenters:* Emma Bade, Joshua Brown

#### **GOV 106**

Level 1: Foundational, Level 2: Mobilizing and Power Building

### **What Does It Really Mean to be the Local President: Tips, Tricks, and Traps of Local Leadership**

Are you a local president or considering the role? This session hopes to provide you the opportunity to connect with others who understand the unique and sometimes isolating challenges of serving as a local president. Come learn what it means to serve the highest level of local leadership. The session is facilitated by a current and a former local president with experience in locals ranging from 800 to 9,000 members in union-friendly and union-hostile states.

*Presenters:* Tony Martinet, Donna Christy

#### **GOV 107**

Level 3: Agenda Driving

### **Leadership Development for State Affiliate Presidents: Best Practices for Supporting Leaders (Part 1) - FOR STATE AFFILIATE PRESIDENTS ONLY**

As NEA puts new emphasis on budgeting resources and rethinking strategies to build an “enterprise-wide” effective system of leadership development, the role of the state affiliate president in this work is paramount. Every state president has arrived at this moment having traveled a leadership development path and would not be in the role of state president without having demonstrated effective leadership along the way. For many, leadership has meant acting as a “hero” to inspire members, solve problems, organize programs, and respond to an increasingly complex set of challenges facing our organization. To truly build power, though, the role of the leader must be transformed from “hero” to “host,” and engaging members at all levels depends on creating and sustaining a network of leaders. In this session, which is the first of two sequential sessions on this topic designed for and led by state presidents, participants will explore the value proposition for leadership development, discuss what meaningful leadership development is, and answer the question of why leadership development matters. Participants will also discuss Hahrie Han’s *How Organizations Develop Activists*, which highlights the importance of leaders in committing to outcomes and committing to leadership development as the top tiers of the “Activist Ladder.”

*Presenters:* Scott DiMauro, Amie Baca-Oehlert



## Leading Our Professions

### LOP 100

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Artificial Intelligence: Leading Education into the Future**

Over the past year, attention to artificial intelligence has blossomed. In this session, participants will learn about and discuss the implications of this technology for pre-K–12 and higher education classrooms, schools, institutions, and educators. We will also hear about the work of NEA’s Task Force on Artificial Intelligence and strategize about how to ensure that educators’ voices are at the forefront as this technology comes into schools and universities.

*Presenter:* Stacey Pelika

### LOP 101

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

#### **Building Transformative Community Schools: Creating Thriving Schools and Communities**

This session will prepare leaders to lead strategic conversations with all interest-holder groups about the importance of Community Schools as a strategy to strengthen public schools for all students. This session begins with stories of transformation and then transitions to a panel of community school member leaders from across the country who will articulate the five steps to Community Schools. Leaders will return with innovative ideas leading to action.

*Presenters:* Angelia Ebner, Dave Greenberg

### LOP 102

Level 2: Mobilizing and Power Building

#### **Buzz, Buzz, Ding, Ding! Navigating the Impact of Social Media and Cell Phones in the Classroom**

The session will focus on ever-growing research done on the impact that social media and technology have on students. We will offer strategies to empower educators in their advocacy efforts, aimed at establishing policies that counteract the distracting influence of social media and cell phones on learning. These ideas extend past the classroom and can be implemented at the district level and beyond.

*Presenters:* Alicia Kleoppel, Lindsey Weatherby, Andy Slaughter

### LOP 103

Level 1: Foundational

#### **emPOWERing Education Support Professional Leadership**



Education support professionals (ESPs) want professional development created for them. In addition, they want to hear from other ESPs about the need for leadership training and support. During this session, we will utilize the NEA's Professional Growth Continuum and Leadership Competency Framework to dive into ways ESPs can lead on professional development. Join us as we focus on enhancing and empowering ESPs to lead within their affiliates.

*Presenters:* Maryanne Hyacinthe, Sarah Fulk

### **LOP 104**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Powerful Advocacy for Black Youth: Designing Black-Affirming Educational Spaces**

Created for leaders committed to supporting Black youth, this session focuses on concrete steps to establish Black-affirming educational spaces. This session advances racial justice by identifying how anti-Blackness impacts schools (in curriculum, discipline) while also providing actionable, culturally relevant approaches that can lift up Black youth. We will analyze a model Black-focused educational space for inspiration on what is possible and finish by problem-solving steps for members.

*Presenters:* Kerri Ullucci, Joi Spencer

### **LOP 105**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

#### **Reigniting Educators' Fire through Professional Growth**

In this session, we'll share how to reimagine the work of professional growth by grounding ourselves in union values, area-specific needs, and a racial and social justice lens. We'll discuss the tenets of adult learning and improvement science to drive decision-making, share tools and strategies for applying an equity lens to the work, and create space for reflection for leaders on their own needs and goals using strategies from the National Equity Project that can be applied enterprise-wide.

*Presenters:* Carrie Wolfe, Lupita Almanza



## **Organizing**

### **ORG 100**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

#### **101 Ways to Energize Your Association and Build Power**

Overcoming organizing challenges within your own association can be difficult because sometimes members feel like “we’ve been there, done that” and it didn’t work. Educators will share their challenges to building internal capacity so we can brainstorm and leverage 101 ways to build power. With so many ideas generated in the room, get ready to take down your favorites because the ideas are going to be non-stop!

*Presenter:* Karmen Lee Ortloff

### **ORG 101**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Best Practices to Engage Students from Minority Serving Institutions in Our Union**

Minority serving institutions (MSIs) are vital for professional development in the US, educating 30 percent of undergraduates. MSIs were created to provide access to marginalized groups that were excluded from predominately-White institutions (PWIs). MSI students are underrepresented within the NEA and state affiliate chapters are less common on MSI campuses. We must lead the change and create a different outcome. This session explores MSI impact and strategies to engage MSI students in the union.

*Presenter:* Demetrius Dove

### **ORG 102**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Building an Inclusive Association**

This session will focus on the importance of building associations that are more inclusive by reaching out and uplifting the voices of members of color, new hires, education support staff, students, parents, community members, etc. in order to create schools where students and educators thrive. Participants will leave the session with ideas and action steps to take back to their locals with the goal of building sustainable community partnerships, increasing membership, and developing future leaders.

*Presenter:* Stephanie Tellez

### **ORG 103**

Level 1: Foundational

#### **Building Solidarity for Black Lives in Asian Communities**

How do we build real, meaningful solidarity to fight anti-Blackness in pan-Asian communities? Why does anti-Blackness exist in pan-Asian communities? What are the historical and current driving forces behind it and what are their interests? In addition to addressing these questions, participants will gain a shared understanding of different strategies pan-Asian grassroots organizing groups are using to address and fight anti-Blackness and build cross-community solidarity.

*Presenter:* Roksana Mun

### **ORG 104**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Making Your Meeting Pop!**

As an association, one of the main ways we communicate, disseminate information, and engage members and the community is through meetings. Creating fun, engaging, and meaningful meetings takes a little finesse, a lot of organizing, and preparation. Once you have

established a great framework, you can take the guesswork out of your meetings. Come and learn key strategies and tools to support and hold members accountable for the information shared during your effective meeting.

*Presenters:* Amanda Thompson, Veronica Hall

### **ORG 105**

Level 1: Foundational

#### **Money Talks: Using NEA’s Student Debt Resources to Engage Organizing Efforts**

This session will equip participants with the knowledge and tools to amplify NEA’s student debt resources to build organizing skills and capacity. Participants will gain background knowledge of the NEA’s student debt work, the current state of higher education financing, and student debt-related programs, such as the Public Service Loan Program, and best practices for using these to organize and engage new and prospective members.

*Presenters:* Samuel Dunietz, Ronny Lau

### **ORG 106**

Level 1: Foundational

#### **The Future of Solidarity**

In this interactive session, we will explore how association leaders can build solidarity within our unions and communities. The Illinois Education Association Opportunity Coalition has woven together the NEA’s Leaders for Just Schools program, Educator Voice Academies project, and NEA C.A.P.E. community organizing resources into a force that is unifying members and co-conspirators around racial, social, and educational justice.

*Presenters:* Andrew "Andy" Hirshman, Anne F. Jacobson, Kristine Micheles

### **ORG 107**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **The Secret Key to Increasing Member Engagement**

Member leaders will explore ways to move from being a “doer” to being a “leader”. Many of us are excellent in our work, but when given charge of a team, do we end up doing all the work so that it “gets done right”? We use examples from a former dormant local, revamped with effective leadership development strategies, organizing, strategic communication, and relationship building. These transferable strategies can help local leaders to increase engagement and organizational health.

*Presenters:* Alana Ward, Adrian R King



### **Social-Emotional Intelligence**

### **SEI 100**

Level 2: Mobilizing and Power Building

**Embrace, Empower, Excel: Cultivating Social and Emotional Intelligence for Democratic Leadership**

Are you ready to embark on a transformative journey that connects the dots between education, democracy, freedom, and your own leadership potential? Join us for an immersive workshop designed to empower educators, administrators, paraprofessionals, and all education staff with essential social and emotional intelligence skills that can be applied to your life.

*Presenter:* Cynthia Thompson

**SEI 101**

Level 1: Foundational

**Adult SEL and Collective Well-Being**

Educators are unique individuals who play a vital role in the education of students across the United States. The pandemic brought the relationship between work and well-being into clear focus. Work plays a significant role in our lives and working in a capacity that requires more than that, at times can present stressful outcomes when one allows it to. Understanding collective well-being and the role of self-awareness is essential to maintaining professional equality.

*Presenter:* Eboni Rucker

**SEI 102**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

**Advancing Racial Justice**

This training is designed to build participants' skills through awareness of white supremacy culture, interpersonal racism, and systemic racism. Participants will learn how to deepen this awareness in others, how to navigate issues of race that surface in their work, and how to access valuable resources for support.

*Presenter:* Alonzo Mendoza

**SEI 103**

Level 1: Foundational

**Believe: Lessons in Unionism from Ted Lasso**

Union leaders and members must engage in self-reflection as they work to build union power. The ability to empathize with others and establish healthy relationships is key. Excellent examples of these skills are seen in the popular TV show, Ted Lasso. In this interactive session, we will explore clips from the show, and relate them to our work as unionists. The union values portrayed in the show, and how they relate to the NEA's Mission, Vision, and Values, are a key focus of this session.

*Presenters:* Amy Wolfgang, Stephanie Cramer

**SEI 104**

Level 1: Foundational

### **In Search of More Respectful Interactions between People with and without Disabilities**

In inclusive schools, 67 percent of students with disabilities spend 80 percent of their time within general education settings. In this session, NEA leaders will grow in knowledge, empathy, and respect with people with disabilities by defining ableism, identifying and categorizing specific examples of ableism, and creating awareness of more respectful ways to interact with people with disabilities. Participants will then determine specific strategies to share this information with others.

*Presenters:* Traci Arway, Clinton Smith, Jen Curran

#### **SEI 105**

Level 1: Foundational

### **Knowing Myself to Better Connect With Students, Educators, and the Community**

Participants will examine the influence of culture and socialization. Developed from the foundations of diversity, cultural competence, and social justice, the presenters will lead the participants in exercises to enhance their cultural self-awareness. Participants will reflect on how that affects the way they view themselves and others. They will explore the process of socialization in establishing “norms” of individual identity using the Bobbie Harro model of The Cycle of Socialization.

*Presenters:* LaVeta Weatherington, Jackie Wooten

#### **SEI 106**

Level 1: Foundational

### **Make the Road by Walking: An Educator’s Journey to Global Awareness**

This session will enable participants to think systematically and reflect on their own personal and professional practices and theoretical understandings of their leadership. Participants will reflect upon their leadership journey to develop skills as global education practitioners and expand thinking and understanding of education, as well as their approach to students, classrooms, and communities. Sessions incorporate global competencies into content planning, teachings, and education practices.

*Presenter:* Stephanie Johnson

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### **Strategy and Physical Health**

#### **SFH 100**

Level 1: Foundational

### **A Roadmap to Tackling the Vaping Crisis—Let's Strategize!**

The vaping crisis is affecting all school communities and based on the National Youth Risk Behavior Study (2022), there has been an increase in vape use in traditionally marginalized youth. Research is just scratching the surface of the harmful effects of vapes. During this session, we will design a project implementation roadmap to address the vaping crisis in a hypothetical school community. The basic tools and techniques garnered in this session will be applicable to leading any strategic planning project.

*Presenter:* Sheila Caldwell

### **SFH 101**

Level 2: Mobilizing and Power Building, Level 3: Agenda Driving

#### **Addressing Education Needs and Funding Them**

How is your association addressing the biggest barriers to a quality education for every student? Lack of teachers and/or staff? Staff aren't reflective of student diversity? Bring a challenge and explore ways of funding your approach to meeting those needs with your education association leading the way!

*Presenters:* Barbara Hopkins, Shannon Rasmussen, Marlin Jeffers

### **SFH 102**

Level 1: Foundational

#### **Fiduciary Responsibilities and Association Policies to Support the Ethical Culture of Your Association**

In an effort to be good stewards of the association's reputation and assets, it is vital to understand the fiduciary responsibilities that all leaders are legally obligated to perform on behalf of the association and its members. Learn how a code of ethical conduct, conflict of interest, and whistle-blower policies, as well as an audit committee, promotes an ethical culture and deters fraud.

*Presenters:* Rodney Rowe, Paula Purdy

### **SFH 103**

Level 1: Foundational

#### **Strategic Budgeting 101**

This session helps participants learn strategic budgeting basics for maintaining the association's fiscal health with the use of the strategic plan.

*Presenter:* Bob Maleta

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### **BOD 001**

Level 1: Foundational, Level 2: Mobilizing and Power Building

#### **Superpowers that Protect, Promote, and Support Public Education – *FOR MEMBERS OF THE NEA BOARD OF DIRECTORS ONLY***

In this session, board members will examine challenges and common issues around diverse partnerships and coalitions. By the end of this session, participants will have strategies and solutions for coalition building to protect, promote, and strengthen public education.

*Presenters:* Susan Nichols, Linda McCrary